



CHANGING GEARS for the future

26-29 JUNE
INTERCONTINENTAL HOTEL

WWW.FIA.COM



FIA Conference Week 2012
Changing Gears for the Future
26–29 June

InterContinental Hotel
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Czech Republic

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Dear Participants,

It is our great pleasure that you have joined us at Conference Week 2012, here in the beautiful city of Prague.

With more than 200 automobile club delegates from over 70 nations, this year's Conference Week, which carries the theme of "Changing Gears for the Future", has been specifically programmed to allow participants to network in a modern, targeted way, in the best possible environment.

In order to achieve this, the event features a shorter and more dynamic format that will allow guests to actively participate across four fast-paced days.

With strategic sessions and interactive workshops focusing on the future of automobile and motorist services, you will share your valuable experience and exchange ideas on best practice, all within a truly international arena.

We believe that this event will generate some genuinely forward-thinking initiatives and we thank you for your participation.

We wish you an informative, useful, productive and enjoyable week.

With best wishes

Jean Todt,
FIA President

Brian Gibbons,
FIA Deputy President,
Automobile Mobility and Tourism



Dear Participants and friends,

I am both pleased and honoured to welcome participants of the FIA Conference Week to Prague. UAMK and its staff look forward to hosting you in our city and we are pleased that the FIA Foundation will also contribute to this international event.

FIA Conference Week is a very important element in the co-operation of the automobile Clubs. Its theme this year, "Changing Gears for the Future", reflects the changes the FIA has made in the organisation of our annual conference, with the aim of making it more efficient for our worldwide network of automobile Clubs. Experts from different clubs should now have even better opportunities for exchanging experiences and ideas and strengthening useful co-operation among us all. UAMK and its staff are very happy that we have been given this chance to contribute to the success of this global meeting.

The city of Prague has a long and illustrious tradition of hosting international meetings in many different areas of human endeavour and we would like to think that the participants of these meetings took away fond memories of Prague's historical and picturesque locations on the banks of the Vltava River. We certainly hope that this is again the case with our meeting and that our beautiful city makes for a relaxing pleasant backdrop to the work we will accomplish this week.

I wish you a very pleasant stay in Prague and every success for the meeting. In spite of the busy schedule, I urge you to find time to explore not only our capital city but also attractions of other parts of our beautiful country.

Oldřich Vaniček,
President
UAMK

EVENT PROGRAMME

**26
JUNE**

**CHANGING GEARS
FOR THE FUTURE**

MORNING		AFTERNOON	EVENING
<p>9AM - 2PM Opening of the Registration at the InterContinental Hotel</p> 		<p>2:30PM - 4PM Opening Plenary: Changing Gears for the Future</p> 	<p>7:30PM - 9:30PM Welcome Cocktail: FIA Foundation Anniversary</p> 
<p>2PM - 5PM FIA Action for Road Safety Exhibition 9AM - 2PM Ecowill Project: Learn How to Drive the Smart Way!</p>		<p>Possibility to register for a 45-minute training course</p>	

**27
JUNE**

**GEARED FOR
THE FUTURE**

MORNING		AFTERNOON	EVENING		
<p>9:30AM - 11AM Keynote Speech: Future Trends in Mobility followed by a panel discussion with Clubs' CEOs - Michael Gallis</p>	<p>11:30AM - 12:45PM Keynote Speech: Future Trends in Membership - Larry Hochman</p>	<p>2PM - 6PM - Choice of two sessions</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>2PM - 6PM The Future of Automobile and Motorist Services (Skoda, Mlada Boleslav)</p> </td> <td style="width: 50%; vertical-align: top;"> <p>2PM - 4PM iRAP Briefing</p> </td> </tr> </table>	<p>2PM - 6PM The Future of Automobile and Motorist Services (Skoda, Mlada Boleslav)</p>	<p>2PM - 4PM iRAP Briefing</p>	<p>Free evening in Prague to enjoy the city</p> 
<p>2PM - 6PM The Future of Automobile and Motorist Services (Skoda, Mlada Boleslav)</p>	<p>2PM - 4PM iRAP Briefing</p>				
<p>9:30AM - 5PM FIA Action for Road Safety Exhibition 8AM - 12PM Ecowill Project: Learn How to Drive the Smart Way!</p>		<p>Possibility to register for a 45-minute training course</p>			


**28
JUNE**

**WORKING
TOGETHER**

MORNING		AFTERNOON	EVENING						
<p>9AM - 1PM - Challenges & Next Practices - Workshop sessions</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 33%; vertical-align: top;"> <p>9AM - 10:30AM Choice of three workshop sessions</p> </td> <td style="width: 33%; vertical-align: top;"> <p>11AM - 11:55AM Choice of five workshop sessions</p> </td> <td style="width: 33%; vertical-align: top;"> <p>12PM - 12:55PM Choice of five workshop sessions</p> </td> </tr> </table>		<p>9AM - 10:30AM Choice of three workshop sessions</p>	<p>11AM - 11:55AM Choice of five workshop sessions</p>	<p>12PM - 12:55PM Choice of five workshop sessions</p>	<p>2PM - 3:30PM - Choice of three sessions</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 33%; vertical-align: top;"> <p>2PM - 3:30PM FIA Grant Programmes</p> </td> <td style="width: 33%; vertical-align: top;"> <p>2PM - 3:30PM Club Correspondents Annual Meeting</p> </td> <td style="width: 33%; vertical-align: top;"> <p>2PM - 3:30PM Road Safety - Clubs & Corporations Working Together</p> </td> </tr> </table>	<p>2PM - 3:30PM FIA Grant Programmes</p>	<p>2PM - 3:30PM Club Correspondents Annual Meeting</p>	<p>2PM - 3:30PM Road Safety - Clubs & Corporations Working Together</p>	<p>4PM - 5:30PM UAMK Road Safety Show Case</p> <p>7:30PM - 10:30PM Gala Dinner</p> 
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<p>9:30AM - 5PM FIA Action for Road Safety Exhibition 8AM - 12PM Ecowill Project: Learn How to Drive the Smart Way!</p>		<p>Possibility to register for a 45-minute training course</p>							

**29
JUNE**

**LEARNING
TOGETHER**

MORNING		AFTERNOON	EVENING
<p>9AM - 11AM FIA University: Shaping our Future through Advocacy</p>	<p>11:30AM - 12:30PM Closing Session: FIA Action for Road Safety</p>	<p>2:30PM Complementary excursion: Cruise on Vltava River</p> 	
<p>9:30AM - 2PM FIA Action for Road Safety Exhibition 9AM - 12PM Ecowill Project: Learn How to Drive the Smart Way!</p>		<p>Possibility to register for a 45-minute training course</p>	

**TUESDAY JUNE 26 - AFTERNOON****OPENING PLENARY**

Changing gears for the future: in this session we review the strategic changes under way to better prepare for the future, the operational changes designed to help us progress and learn, and the structural changes intended to maximise efficiency and productivity. If we know what changes are taking place now and what changes to expect in the future, we can better adapt and prepare for those changes. We look forward to seeing you at the Plenary Session!

WHEN: Tuesday 2:30pm - 4pm

WEDNESDAY JUNE 27 - MORNING**FUTURE TRENDS IN MOBILITY****KEYNOTE SPEECH BY MICHAEL GALLIS**

Catch an insightful glimpse of what our FIA Mobility world might look like in the future and its impact on business planning. Michael Gallis is a renowned American futurist on mobility and transportation. He speaks globally on the future for the mobility world – who will travel, where they will travel and how. And the role of the car.

WHEN: Wednesday 9:30am -11am

FUTURE TRENDS IN MEMBERSHIP**KEYNOTE SPEECH BY LARRY HOCHMAN**

Is loyalty a thing of the past? What will future members expect? These are a sample of the issues examined by Larry Hochman as we take a look at a potentially different FIA Club business model. A globally recognised expert on leadership, talent management and customer relationships, Larry will lead Clubs on a trip to the future of the member relationship model. Can the model be sustained? Can it be improved? Is there another model that will also meet business needs?

WHEN: Wednesday 11:30am - 12:45pm

**WEDNESDAY JUNE 27 - AFTERNOON****CHOICE OF TWO ACTIVITIES:****THE FUTURE OF AUTOMOBILE AND MOTORIST SERVICES****TO BE HELD AT SKODA PREMISES**

Do not miss this. It's a visit to Skoda in Mlada Boleslav just outside Prague, where we will see firsthand how today's automobiles are manufactured. We also visit the Skoda Museum, as well as learn about the Skoda vision for future automobile mobility, and how it is preparing for shifting market trends.

WHEN: Wednesday 2pm - 6pm
OF INTEREST TO: All

IRAP BRIEFING

FIA Clubs have driven iRAP's vision of a "World Free of High Risk Roads." Now, with the Decade of Action underway, hundreds of millions of dollars of investment in safer roads shaped by RAPs around the world are already coming to fruition with much, much more in the pipeline. Advocacy by FIA Clubs is now critical. The briefing will cover up to the minute developments on every continent by the responsible FIA Clubs with special focus on major programmes in Europe, Latin America and New Zealand.

WHEN: Wednesday 2pm - 4pm
MODERATED BY: John Dawson, iRAP
OF INTEREST TO: Policy makers, technical experts, road assistance, communication, legal, consumer advocacy...

THURSDAY JUNE 28 - MORNING**9AM - 10:30AM CHOICE OF THREE WORKSHOPS:****A. COMMUNICATION – IDEAS THAT PAY**

Communication is how you tell the world about your products and your business. And effectively doing so, gets tougher every day. Jan Blichfeldt, former Vice President of Bates Norway, is an advertising and communications expert and professor who recently started his own agency. He has worked for many years with the NAF (Norway Automobile Federation) and has already conducted several sessions and workshops at Conference Week.

WHEN: Thursday 9am -10:30am
MODERATED BY: Jan Blichfeldt
OF INTEREST TO: Marketing, communication and sales experts, policy makers, general managers, Club correspondents, generalists...

B. LEARNING FROM THE FUTURE

Mobility trends of the future – how are they determined by policy, what shapes our current transport policies and what are the decisive factors for now and the decades to come? Following his Wednesday keynote speech, Michael Gallis will compare mobility trends around the world – with a specific focus on the US – and will then lead us into an interactive discussion on what this could mean for the Clubs’ future.

WHEN: Thursday 9am -10:30am
MODERATED BY: Michael Gallis
OF INTEREST TO: Policy makers, general managers, Club correspondents, generalists...

C. E-VEHICLES OF THE FUTURE, EXPLAINED TODAY

E-mobility is here and it is here to stay. Dr. Jan Traenckner, senior adviser to Bain & Company and head of the advisory council “Bundesverband eMobilität”, Germany, will provide an in-depth analysis of the present state and future opportunities for e-mobility. Among other topics, he will look at changes in the automotive value chain as manufacturers gear up for mass production of electric vehicles.

WHEN: Thursday 9am - 10:30am
MODERATED BY: Dr. Jan Traenckner
OF INTEREST TO: Road assistance, technical experts, policy makers, general managers, club correspondents, generalists...

11AM - 11:55AM CHOICE OF FIVE WORKSHOPS:

1. THE IMPERATIVE TO GROW

HOW TO ATTRACT MORE MEMBERS

All men (and women) are created equal - but different. Some love motoring and some couldn’t care less. Still, both groups can be loyal members, if you understand them! A short and practical insight in consumer sociology sets you on the right track and helps you understand the various motivations for joining your Club.

WHEN: Thursday 11am - 11:55am
MODERATED BY: Jan Blichfeldt
OF INTEREST TO: Marketing, communication and sales experts, strategists, general managers, policy makers...

2. SOS - EMERGENCY CALL - **CANCELLED**

EMERGENCY CALL WILL PUT CLUBS IN EMERGENCY SITUATION IF NOT PROPERLY ADDRESSED

3. HIDDEN OPPORTUNITIES IN DRIVER TRAINING

SHOWCASING CLUB INVOLVEMENT

Safe driving is an essential element of any road safety strategy and improving driver skills is central to reducing road casualties. Clubs play an important role, offering driving classes both for novice and licensed drivers. This session includes new approaches to reach licensed drivers, based on the finding that many want greater flexibility in courses offered.

WHEN: Thursday 11am - 11:55am
MODERATED BY: Neil Greig, IAM
OF INTEREST TO: Driver training, marketing, vehicle fleets...

4. THE CAR’S LITTLE BLACK BOX: BLESSING OR CURSE?

TURN “SPYING” ON MOTORISTS TO A GOOD CAUSE: A WEALTH OF INFORMATION

While some Clubs are using satellite navigation technology to track driver performance or to support roadside assistance, the issue of privacy and ownership of information is coming under increasing scrutiny. This session will address the opportunities in terms of business, transport planning and road safety, while also discussing consumer concerns.

WHEN: Thursday 11am -11:55am
MODERATED BY: Frank Fotia, CAA
OF INTEREST TO: Marketing, legal, insurance, road assistance, corporate social responsibility...

5. IS CAR OWNERSHIP A THING OF THE PAST?

Has driving ceased to be an aspiration for youngsters? New paradigms in terms of technologies and the rapid move to service based societies are impacting lifestyles, including the way we get around. While urbanisation impacts further globally, the role of the private car will unavoidably evolve as well. This session highlights the key drivers of those changes and shows how this can affect mobility in the context of the Clubs' core businesses.

WHEN: Thursday 11am -11:55am
MODERATED BY: Phil Gott, IHS
OF INTEREST TO: Marketing, corporate social responsibility, general managers...

6. TEST AND SUCCEED

CONSUMER TESTING AS A SUCCESSFUL MARKETING TOOL FOR CLUBS

Many Clubs use the assessment of consumer products and services, besides delivering valuable information, as powerful tool for successful marketing of the Club's brand. This session highlights how Clubs use product and service testing results in framing marketing campaigns and as support for the sale of related product offerings.

WHEN: Thursday 11am -11:55am
MODERATED BY: Johann Grill, ADAC
OF INTEREST TO: Marketing, corporate social responsibility...

12PM - 12:55PM CHOICE OF FIVE WORKSHOPS:

7. BLUEPRINTS FOR GREEN DRIVING

HOW DO CLUBS IMPLEMENT ECO-DRIVING THROUGHOUT THEIR ACTIVITIES?

Eco-driving offers many opportunities to motoring and touring Clubs as it can be used and promoted in many ways throughout Club businesses. This session highlights where eco-driving has successfully been incorporated into existing novice and advanced driver training schemes. At the same time it will also point to further opportunities in fleet management as an internally or externally oriented service.

WHEN: Thursday 12pm -12:55pm
MODERATED BY: Jeff Walker, CAA
OF INTEREST TO: Marketing, driver training, vehicle fleets, corporate social responsibility...

8. KEEP YOUR ROAD PATROL BUSINESS ON THE ROAD

START/STOP AND OTHER NEW FEATURES BOOST ROAD ASSISTANCE

Improved vehicle technology reduces breakdowns, but some cars today require more maintenance. Take a look at opportunities for a better road assistance service and a happier member or client.

WHEN: Thursday 12pm -12:55pm
MODERATED BY: Stuart Davies, Club Assist
OF INTEREST TO: Road assistance, technical experts, sales, marketing, communication, general managers...

9. FIND A TREASURE MAP TO LOYAL MEMBERS

TRENDS IN DESTINATION INFORMATION

For years, many Clubs have relied on destination and touring information to cement customer bonds. How will changes in technology and in travel and consumer behaviour impact the business of destination information providers? Michelin, FIA's partner in Road Safety, has been a leader in the field for more than 100 years. Paul Carril, Vice President Cartography Division Michelin Maps and Guides, will share with the participants Michelin's vision for the future.

WHEN: Thursday 12pm -12:55pm
MODERATED BY: Marc Fleischhauer, ADAC
OF INTEREST TO: Marketing and tourism experts

10. PUSHING YOUR CLUB BEYOND TODAY'S BOUNDARIES

A CLUB'S DIVERSIFICATION STRATEGY TO SECURE ITS FUTURE

Most Clubs are very successful in providing the usual mobility services to members, especially roadside assistance. The future, however, will require new services for members, which still fall within the scope of a Club's activities. Learn how the TCB and other Clubs are generating new activities that within a few years will represent a sizeable part of their income.

WHEN: Thursday 12pm -12:55pm
MODERATED BY: Thierry Willemarck, TCB
OF INTEREST TO: General managers, marketing, project planners, strategy, new business, sales, client service...

11. GETTING CLOSER TO YOUR MEMBERS

TURNING TRAFFIC INFORMATION INTO MOBILE APPS

Miquel Nadal will moderate a session with other Clubs that have successfully launched traffic information mobile applications. Such applications have passed the novelty phase to become increasingly popular with motorists worldwide and an ideal tool to enhance member relations.

WHEN: Thursday 12pm -12:55pm
MODERATED BY: Miquel Nadal, RACC
OF INTEREST TO: Consumer advocacy, road assistance, travel & tourism, communication, web site, IT experts...

THURSDAY JUNE 28 - AFTERNOON

2PM - 3:30PM CHOICE OF THREE SESSIONS:

FIA GRANT PROGRAMMES

The FIA Road Safety Grant Programme, established in 2012 with an endowment from the FIA Foundation, supports Clubs in their road safety projects all over the world. The Grant Programme has a capacity of 700,000 EUR and is the first FIA Programme open to both mobility and sports Clubs, with the aim of creating synergies between the two domains. During the session we will give you maximum detail on the Programme, the application process and selection criteria – who is eligible, which are the likely projects to succeed. We look forward to answering your questions, hearing your suggestions and getting to know your projects.

WHEN: Thursday 2pm - 3:30pm
OF INTEREST TO: All

CLUB CORRESPONDENTS ANNUAL MEETING

Club Correspondents play a vital role in the FIA. They act as conduits for information, experience, and best practice, which are essential in helping the FIA Clubs network operate successfully. Come and learn about plans for new and improved services for member Clubs in the network, take a look at the results of the Mobility Club Survey and learn more about the FIA grant application process.

WHEN: Thursday 2pm - 3:30pm
OF INTEREST TO: Club Correspondents

ROAD SAFETY - CLUBS AND CORPORATIONS WORKING TOGETHER

This session shows how Clubs and corporations can work together on road safety issues and campaigns. The ACI (Automobile Club d'Italia) will profile a successful case study on how to combat Drinking & Driving, and Mr. Raphaël Delpech, Public Affairs Director at Moët Hennessy, will outline the company's initiatives against drunk driving and open a discussion on cooperation opportunities for Clubs and corporations in this field.

WHEN: Thursday 2pm - 3:30pm
MODERATED BY: Alexandre Gueschir
OF INTEREST TO: Communication, policy makers, sales, marketing, corporate social responsibility...

UAMK ROAD SAFETY SHOWCASE

UAMK, as part of its activities within the Decade of Action, prepared a Road Safety Day in the historical center of Prague during the FIA Conference Week. This event will demonstrate a wide variety of road safety activities and features in close cooperation with many stakeholders active in this area. Numerous presence of general public, besides the FIA delegates, is expected due to the attractiveness of this show with its highlight being the appearance of a 7-times F1 World Champion Michael Schumacher.

WHEN: Thursday 4pm - 5:30pm

FRIDAY JUNE 29 - MORNING

FIA UNIVERSITY: LEARNING FOR THE FUTURE

SHAPING OUR FUTURE THROUGH ADVOCACY

Future success depends on an organization's ability to understand its dynamic environment and to shape it through smart advocacy. In an informative, instructive yet entertaining session, participants will get a taste of future FIA University programmes. The FIA University is just starting and it is our ambition to become the first address for Clubs' capacity building with classes on strategy & leadership, advocacy & public policy as well as functional expertise.

WHEN: Friday 9am - 11am
TAUGHT BY: Professor Luis Vives, FIA University
OF INTEREST TO: All



CLOSING SESSION

The Closing Session of Conference Week will focus on the FIA Action for Road Safety campaign, its achievements and targets for the future. The campaign was launched in May 2011 in support of the United Nations Decade of Action for Road Safety, which aims to save five million lives on the world's roads over the next years. The federation's initiative has seen wide support from its sport and mobility members and a variety of special events and activities have been carried out to raise awareness of the importance of safer motoring.

WHEN: Friday - 11:30am - 12:30pm

ACTIVITIES THROUGHOUT THE CONFERENCE

ECOWILL PROJECT

ECO-DRIVING: LEARN HOW TO DRIVE THE SMART WAY!

Throughout Conference Week, participants will have an opportunity to gain first-hand experience on "the smart way to drive". In 45-minute-sessions, certified coaches will offer individual classes in eco-driving – i.e. the safe and energy efficient use of vehicles: smart and safe driving techniques to help drivers reach their destination swiftly and – most importantly – safely, while improving fuel efficiency and cutting CO₂ emissions.

To attend an eco-driving training course, delegates are invited to register at the FIA Conference Week welcome desk upon arrival.

The ECOWILL training courses are offered to you courtesy of: the Intelligent Energy Europe programme of the European Union (IEE); SEVEN ('Strédisko pro efektivní využívání energie': The Energy Efficiency Centre); and the Fédération Internationale de l'Automobile (FIA).

WHEN: Tuesday 9am - 2pm / Wednesday & Thursday 8am -12pm / Friday 9am -12pm

FIA ACTION FOR ROAD SAFETY EXHIBITION

Conference Week 2012 will see a dedicated Road Safety Exhibition area, where delegates will be invited to discover the latest campaign news and share their opinions and ideas about road safety in their countries and the FIA Action for Road Safety initiative.

WHEN: Tuesday 2pm - 5pm / Wednesday & Thursday 9:30am - 5pm / Friday 9:30am - 2pm

WELCOME COCKTAIL

FIA FOUNDATION ANNIVERSARY

DATE: Tuesday, 26 June
TIME: 7:30pm – 9.30pm
VENUE: Alšovo nábřeží, 110 00 Praha
MEETING POINT: Entrance of the InterContinental Hotel at 7:15pm
DRESS CODE: Cocktail dress / Lounge suit

The Welcome Cocktail will take place in the beautiful floating restaurant "Grosseto Marina" in celebration of the 10th Anniversary of the FIA Foundation. The restaurant is a five-minute walk from the Conference venue and the walk will be made more pleasant by a small parade of historic cars along the route.

GALA DINNER

CELEBRATING SUCCESSFUL COOPERATION IN A SPLENDID LOCATION

DATE: Thursday, 28 June
TIME: 7:30pm – 10:30pm
VENUE: Slovanský ostrov 226, 110 00 Praha
MEETING POINT: Shuttles will be organised from/to the InterContinental Hotel entrance from 7pm and 10:30pm
DRESS CODE: Evening dress / Dark suit

The Gala Dinner for Conference Week will be held in the stunning Žofin Palace on Slavonic Island in the middle of the Vltava River. The palace is one of Prague's most beautiful cultural spots and is a 10-minute journey by tram from the Conference venue.

COMPLEMENTARY EXCURSION

CRUISE ON THE VLTAVA RIVER

DAY: Friday, 29 June
TIME: 2:30pm – 4:30pm
MEETING POINT: Lobby of the InterContinental Hotel at 2pm

Take this unique opportunity to enjoy our boat cruise along the Vltava River. The cruise will last two hours and from the boat you will enjoy beautiful views of Prague, including Prague Castle and Charles Bridge. On board, you will be served a glass of champagne and some canapés. The tour starts and ends at the pier in front of the InterContinental Hotel.

SPOUSE PROGRAMME

ART NOUVEAU – WALKING TOUR THROUGH PRAGUE

DATE: Wednesday, 27 June
TIME: 9:30am
MEETING POINT: Lobby of the InterContinental Hotel at 9:30am
DURATION: 3 hours

A fascinating tour of Prague's Art Nouveau heritage. You will pass Paris Street, one of the most beautiful and most expensive streets in the capital and completely built in the Art Nouveau style; you will see the famous Topič House on Národní Street, the Grand Hotel Evropa on the Wenceslas Square and, of course, the architectural jewel the Municipal House – a national cultural landmark and the most significant Art Nouveau building in Prague. A guided tour of the Municipal House is included in the tour.

GLASSWORK NIŽBOR

DATE: Thursday, 28 June
TIME: 9am
MEETING POINT: Lobby of the InterContinental Hotel at 8:45am
DURATION: 4 hours

The glass factory in Nižbor, founded in 1903, is known for its cut glass. The Rückl Crystal a.s. glassworks in Nižbor manufactures an extensive range of cut 24% leaded crystal in a wide variety of decorations from the simple to extremely complex decorations, with gilt, hand-painting and sandblasting. The company was chosen for the production and supply of official state gifts due to the very high quality of its products and services.

PRAGUE – THE CITY OF MUSIC

DATE: Friday, 29 June
TIME: 9:30am
MEETING POINT: Lobby of the InterContinental Hotel at 9:15am
DURATION: 3 hours

Many world famous composers and musicians are associated with Prague, including Dvořák, Smetana, Mozart, Beethoven and Liszt. This tour follows the footprints of these composers through the golden city of Prague. The tour also visits the Estate Theatre, which was opened in 1787 with the opera Don Giovanni – composed especially for Prague and its inhabitants and conducted by Mozart himself. The tour includes admission to the Estate Theatre.

PRACTICAL INFORMATION

InterContinental Hotel
30, Pařížská
Prague

WELCOME DESK

Opening hours:
Monday from 1PM to 5:30PM
Tuesday, Wednesday and Thursday from 8AM to 5:30PM
Friday from 8AM to 1PM

A welcome desk will be set up at the Conference Venue - InterContinental Hotel - on the ground floor. Please visit the desk upon arrival at the venue to pick up a welcome pack and register for eco-driving training courses. The welcome desk team will also be available to assist you with any queries you may have.

TRANSFERS

Prague's Ruzyně International Airport is a 20-30 minute drive from the Conference venue, depending on traffic. There will be a choice of two taxi operators – 1.1.1. RadioCAB Taxi and AAA Radiotaxi. The approximate price to the Conference hotels is CZK600 (about €24.00). You may also use public transport, a combination of bus and metro. For further information on public transport, please visit <http://www.prg.aero/en/parking-transport/transport/public-transit>.

LUNCHES AND COFFEES BREAKS

From Wednesday 27th to Friday 29th June lunch will be served for all delegates in the restaurants of the InterContinental Hotel between 12PM and 2PM.

Coffee breaks will take place in the pre-function hall of the meeting rooms from Tuesday 26th to Friday 29th June.

When: Tuesday 4PM - 4:30PM / Wednesday 11AM - 11:30AM & 4PM - 4:30PM
Thursday 10:30AM - 11AM & 3:30PM - 4PM / Friday 11AM - 11:30AM

WEATHER

The Czech Republic lies in a temperate climate zone.

The month of June is usually mild with temperatures of 20-27°C (70-80°F) and highs of around 30°C (85°F). Sudden showers may occur, so it is a good idea to carry an umbrella.

CURRENCY

The official currency is the Czech crown (koruna), abbreviated as Kč, with an international abbreviation CZK. One crown consists of 100 hellers (haléř). Heller coins have not been in use since September 2008 but hellers are still incorporated into merchandise prices. The final price is always rounded to the nearest crown value.

100 CZK = approx. 4 EUR or 5 USD

Coins: 1 Kč, 2 Kč, 5 Kč, 10 Kč, 20 Kč, 50 Kč

Banknotes: 100 Kč, 200 Kč, 500 Kč, 1000 Kč, 2000 Kč, 5000 Kč

As the official currency, the Czech crown is the best and often the only currency to use when paying. Although the Czech Republic is part of the European Union, the euro is not yet widely accepted. Some shops, restaurants and hotels do accept payment in euros but the exchange rate may not be advantageous. You can also use your credit card to make payments. Major credit cards are accepted in most locations. ATM machines are plentiful in Prague and every large town.

TIME ZONE

Czech time is GMT+1, Daylight Saving Time observed.

ELECTRICITY

Electricity in Czech Republic is 230 Volts, alternating at 50 cycles per second.

TELEPHONE

To phone the Czech Republic from abroad, dial +420 followed by the party's number (9 digits) e.g. +420 123456789.

Mobile phones from most countries should work, though it is worth checking whether your provider has a roaming agreement with a Czech provider.

THE UAMK

Since 1956 the name General Automotoklub (UAMK) has been known to the motoring public continuing in the tradition of previous motoring associations. Considering provision of services to its members of utmost importance, UAMK is providing high quality roadside assistance and in case of B2B it performs its services for over 75% of new cars of over 20 brands of the national market. Besides this core business, a wide variety of other services is offered to the members such as: home assistance, traffic and travel information including its well known "Green Angels Club" of traffic jam busters, sale of highway vignettes of several European countries, preparation of itineraries (route planner) on demand, services of "Autoturist" - UAMK's travel agency, accommodations facilities and a rich offer of two benefits systems – the national "UAMK Recommended" and the international "Show your Card".

HISTORY OF PRAGUE

The Czech state boasts a history spanning more than thousand years. For centuries, the Kings of Bohemia ranked among Europe's leading monarchs and Prague was a place where artists, scholars and tradesmen from all corners of the world meet.

Bohemia, Moravia and Silesia, the three historical lands that form the present Czech Republic, each boast a vast cultural heritage, while Prague is a gem among large European cities in its own right. Many people believe that the ancient city on the River Vltava is one of the most beautiful cities in the world.

Though it is the country's economic and cultural centre, Prague is certainly not the only attractive destination for tourists; testament to this is the fact that as many as 12 Czech towns and architectural monuments have been included on the UNESCO list of World Cultural Heritage.

HISTORY OF THE REPUBLIC

At the beginning of the 20th century, Bohemia was still part of the Austro-Hungarian Empire. In 1918, after World War I, Czechoslovakia declared its independence. The new republic had three parts: Bohemia, Moravia and Slovakia. The popular Tomas Garrigue Masaryk became the country's first President. In 1945, in the aftermath of World War II, Czechoslovakia was re-established as an independent state. In 1948, communists staged a coup d'état and Czechoslovakia became a communist country. In the 1960s, Czechoslovakia enjoyed a gradual liberalisation under the reformist leader of the Communist Party, Alexander Dubcek. But this brief period was crushed by a Soviet invasion in August 1968. And Czechoslovakia again fell under the Soviet influence.

The communist government resigned in November 1989, after a week of demonstrations known as the Velvet Revolution. The author Vaclav Havel was elected President of the Republic. At the end of 1992, Czechoslovakia split into the Czech Republic (Bohemia and Moravia) and the Slovak Republic (Slovakia). This peaceful splitting was called the Velvet Divorce. The Czech Republic has been a member of NATO since 1999 and of the European Union since 2004. It has not yet joined the Euro Zone.

DID YOU KNOW THAT...

- US and co-production films shot in the Czech Republic include Mission Impossible, Joan of Arc, The Bourne Identity, Blade II, The Chronicles of Narnia, The Brothers Grimm, Casino Royale, the Russian film The Barber of Siberia and the Spanish film The Girl of Your Dreams.
- The first astronaut from a country other than the USSR or the USA was the Czechoslovak Vladimír Remek, now a Member of the European Parliament.
- The Czech Republic is one of the youngest states in the world. It was established on 1 January 1993, following the split of Czechoslovakia.
- The world-famous writer Milan Kundera is a Czech who emigrated to France in 1975 and acquired French citizenship in 1981. The celebrated writer Franz Kafka was from Prague and is buried in the New Jewish Cemetery in Strašnice, Prague. Gustav Meyrink, author of Golem, lived in Prague for many years.
- The first person to categorise blood into four types (A, B, AB, O) was the Czech neurologist Jan Janský, in 1906. In his honour, the Janský Plaque is awarded to frequent volunteer blood donors in the Czech Republic and Slovakia.
- The word robot comes from Czech. It was first used by the Czech writer Karel Čapek in his play R.U.R. (Rossum's Universal Robots) from 1920. The term was invented by his brother, Josef Čapek, and was based on the word robota (i.e. labour, corvée, a personal service provided by peasants to their masters in the feudal system).
- There are approximately 2,000 castles and ruins in the Czech Republic. The density of castles is one of the highest in the world.

LOCATION



FIA Conference Week
InterContinental Hotel
Pařížská 30
110 00 Prague 1
Czech Republic

- 1 InterContinental Hotel
- 2 Albatros Hotel
- 3 Rott Hotel
- 4 Hotel Josef
- 5 Welcome Cocktail
- 6 City Hall Municipality
- 7 Club Correspondents Dinner
- 8 Road Safety Event
- 9 Gala Dinner
- M Metro

REGISTRATION DETAILS

HOW TO REGISTER

All delegates are kindly requested to register for meetings and social events using our online registration system through our website www.fiacw.com or directly at the welcome desk in the InterContinental Hotel (please see page 19 for opening hours).

CONFERENCE FEES

Fees to participate to the Conference Week 2012:

Walk-in rate: 370€

CONTACT

Please send an e-mail to:

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or

mobility@fia.com